



Damian Gonzalez

Experience

City of Pharr

2018 – currently

Media Specialist/Content Writer

Plans, shoots, produces, writes, and edits commercial-quality multimedia projects characterized by excellent shooting and post-production technique, sophisticated digital motion graphics, creative thinking, and strong storytelling.

Strong eye for storytelling; clear and concise written and verbal communications skills; ability to collaborate and an affinity for teamwork.

Reviews, evaluates, and approves graphics, text, and layout of work for flyers, posters, brochures, newsletters, newspaper and other types of communications for effective messaging, which includes tailoring communication for audiences outside the department.

Excellent technical knowledge of video and photographic equipment including video and still cameras, editing software, associated hardware, and computers.

Helps maintain archive of all multimedia projects for easy access by multiple users and also researches the digital archives as needed to select, prepare, and provide photographs and videos, as requested.

Knowledge of social media platforms and how to engage audiences on digital platforms.

Uses a variety of advanced audio capture, mixing, and editing equipment and software to contribute to overall production quality and storytelling.

Support internal/external PR teams with press releases and external facing communications

Education

Mass Communications

2013 – 2017

University of Texas Rio Grande Valley

Bachelor of Arts in Mass Communication - Broadcast Journalism

Personal skill

Video Editing



Camera Operator



Audio Production



Graphic Design



Web Design



Motion Graphic Design



About me

First generation college graduate from the Rio Grande Valley. I enjoy the creative process and collaborating with others to achieve a goal. I am excited to learn something new and be better than I was yesterday.

Contact info

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Certifications:

Part 107 sUAS Remote Pilot

Federal Aviation Administration

Fundamentals of

Digital Marketing

Google Digital Garage

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